
NPF
TASTING ROOM
@
MELROSE ARCH

NOSE. PALATE. FINISH.

Three simple steps; a world of discovery.

Set in the heart of this vibrant residential and commercial precinct in northern Johannesburg – Melrose Arch is the place to see and be seen! – South Africa's first NPF Tasting Room offers a contemporary and welcoming destination for both aficionados and those discovering spirits for the first time to delve into a brave new world of flavour.

While whisky is our founding passion, the NPF Tasting room also offers a diverse range from the world of rum, mezcal and cognac. Alongside this array of spirits, you'll find on tap bespoke craft beer, carefully aged in spirit casks and a curated selection of natural and organic wines from the Triple "A" protocol.

With a dedication to growing the number of spirits enthusiasts, our aim is to broaden the world of spirits available to the South African consumer, tempting you away from the mainstream.



EXPLORE OUR
TASTING FLIGHTS



OUR TASTING ROOM

In the mood for a quick dram before dinner? Or a deep dive into something new? Embrace your inner "spirit geek" with more than 600 rare bottlings and unique expressions: available as single pours or Tasting Flights.

Traverse over 40 pages in our extensive menu to create your own personalised tasting experience from unique bottlings from both iconic and boutique producers in the world of whisky, rum, mezcal, and cognac. This extends to our natural wine portfolio and ever-growing cocktail offering of Travellers' Cocktails from the complementary expertise of La Maison du Whisky and the Experimental Group.

All pours in the NPF Tasting Rooms are made in 15ml half-measures in traditional copita glasses, allowing visitors to enjoy a wider array of spirits in a single visit, while making exceptional and expensive bottles both more accessible and affordable - and with our expert spirit aficionados on hand there's no better place to discover the world of premium spirits.

Explore. Experience. Enjoy!

Discover 600 limited spirit expressions

Over 350 rare whiskies

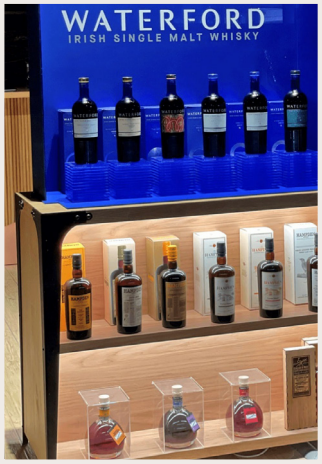
More than 150 rums to taste

Around 50 expressions of mezcal

More than 50 other spirits, from cognac to calvados

Currently 4 spirits enthusiasts to guide tastings





OUR RETAIL OFFERING

From the first sip to the lengthy finish, the NPF Tasting Rooms offer an adventure in flavour for visitors. But it's an adventure that doesn't end when the final drops leave the glass. Our focused retail offering allows guests to purchase hand-selected special releases, allowing the journey to continue at home where you can savour some of the world's most sought-after spirits.

The NPF Tasting Room operates in partnership with Navigate World Whisky, a ground-breaking spirits importer built on the passion of founder Alex de Ujfalussy. It is from Navigate World Whisky's extensive portfolio that the shelves of our NPF Tasting Rooms are lined. We also offer NPF Gift Cards where you can gift your loved ones with either the option to make a purchase up to the value of R1000 or receive a Tasting Mat Voucher for them to appreciate a particular Tasting Flight, selected by yourself of course. Regular visitors can also opt in for a Prefunded Tasting Card to credit their account to pay for purchases.

Are you ready to start your journey into premium spirits?

OUR TASTING COMMUNITY

The NPF Tasting Room provides a space to educate, discuss and inform, all while shining a light on the exciting world of exceptional spirits and 2023 promises to be another exciting year with the opening of our Cape Town Tasting Room under way, amongst others!

Each regular NPF Tasting Room offers spirits connoisseurs and those new to the category privileged access to a brave new world of premium spirits. Sign up to our newsletter to stay up to date on all that's new at NPF via *info@npftastingroom.com* and be the first to hear about new releases and special events.



A TASTING AFFAIR!

Work hard. Play harder. Celebrations do not require reasoning or explanation (although we also love events with a purpose!) and what better way to bring people together than premium spirits? Take part in one of our custom-made Tasting Flights – from the diversity of rum, peated whisky, top-choice selections and pairings – we have an array of choices for any occasion, be it a solo excursion, visit with your partner, group booking or corporate tasting.

Our Tasting Room can accommodate small groups as well as larger groups of up to 24 people. Consider planning a flight for your friend's next celebratory occasion, a special evening, or casual pre-drinks or how about an experience for your next team building in an upmarket space that is elegant and contemporary, without being intimidating. This extends to our service ethos, and our trained spirits ambassadors.

Our expert spirit aficionados will work carefully with you to create a personalised tasting experience with over 30 Tasting Flight experiences and 600 expressions to explore. Either way, our enthusiasts will be on hand to discuss and guide you on how best to savour these special spirits.

Nose. Palate. Finish

VISIT US

Shop H17B, Ground Floor, The High Street, Melrose Arch, 2196
(close to Protea Hotel Fire & Ice, opp. Melrose Art Gallery)

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